

## Dynamic Growth Experiences Scale New Heights in 2008

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2008 has seen chiropractors and their teams in their hundreds flocking to Dynamic Growth Experiences across Australia and New Zealand. Organisers have witnessed tremendous growth in these events in recent years, where delegate numbers have increased significantly.

Being in practice can be challenging with many issues such as professional isolation, building a congruent team, developing effective systems and procedures, communicating our message to the public, and improving that "bottom line". It's a lot easier to learn from others and avoid constantly "reinventing the wheel"... And what about when other health professionals or the general public ask "Where's your proof?"

This is where the Dynamic Growth Congress and Dynamic Growth Experiences come in. The small registration fee is reimbursed many times over with brilliant ideas, time and results proven methods and procedures for you and your team. And considering that all proceeds are used to fund research that "clearly demonstrates that chiropractic care improves health and well being", it's no wonder that most chiropractors now consider DGC and DGE attendance a fundamental "must do" cornerstone of their professional in-service year!

The research that is being funded by your attendance is simply outstanding, and will give us the power to move to the preeminent position our clinical outcomes and results demand.

Ever looking to progress our profession and move forward personally, 2008 witnessed innovations at Dynamic Growth Experiences across Australia and New Zealand. In Victoria a joint venture with CAA (Vic) was initiated with outstanding success. On the Saturday morning prior to DG Experience a presentation was conducted for both the profession and the general public. This exciting event featured many top-class well known speakers and attracted a huge crowd. Many stayed on for the afternoon Experience, to contribute to the biggest attendance at any DGE throughout Australia and New Zealand, ever! What a day of sharing, learning and growth!

The first ever North Queensland Dynamic Growth Experience was held in Cairns in July. An outstanding line-up of speakers shared their wisdom and experiences in a range of Chiropractic

matters. The venue was superb, the speakers entertaining, a terrific afternoon in a wonderful tropical setting, and one to put on your calendar for next year. If you are looking for a winter break from the southern states in 2009 then pencil in the North Queensland Experience now - you won't be disappointed. In time this will grow to be one of the most popular conference destinations on the east coast chiropractic calendar.

The Sydney Dynamic Growth Experience occurred at Bondi in August. Delegate numbers at the NSW Experience have grown from 43 in 2006 to 150 in 2008! Every year this event just keeps getting better and better - as witnessed by the overwhelming number of highly positive delegate evaluation sheets.

A special thank you to Simon and Jennifer Floreani for conducting the student presentation which was well received. What a gift - To be able to hear from this dynamic Chiropractic duo whilst still a student! Part of the magic of the Chiropractic Family is the support given to students, and the NSW DGE is developing a tradition of offering these invaluable student only presentations. And students, watch out for next year's presentation which will include some "Hands on" stuff as well. This trend of record breaking crowds was repeated throughout Australia and New Zealand - great news for the profession as this equates to dollars available to be used to fund the research that will stamp us as a profession of certainty and rock hard, undeniably valid, research driven techniques and results.

Congratulations and thank you to all DG Experience convenors and their teams for donating an enormous amount of time and effort to enable this success in 2008 - NSW - Dr Julie Uren; South QLD - Dr Travis West; North Qld - Dr Todd Lizon; New Zealand - Dr Georgina Compton; Victoria - Dr Richard Mitton and Tanja Mitton; WA - Dr Taylor Vagg; SA - Dr Amy Coll and Dr Rebecca Rose.

We look forward to seeing you in 2009. Bring your team, invite a colleague, and if you're looking to enhance your Dynamic Growth Experience even more, our convenors would love to have you as a part of their team.

*By Dr Gary Smith, Governor, Australian Spinal  
Research Foundation*